



PATENT

04/18/01
J1044 U.S. PTO

4-19-01

Express Mail Label No. EL663030623US
Attorney Docket No. RSW920010014US1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JC971 U.S. PTO
09/836963
04/18/01

INVENTOR(S): **Marcia L. Peters
James M. Mathewson, II
John R. Hind**

APPLICATION NO. **Not Yet Assigned**

FILED: **Herewith**

TITLE: **METHOD AND SYSTEM FOR PROVIDING TARGETED
ADVERTISING IN PUBLIC PLACES AND CARRIERS**

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (Label No. EL663030623US), postage prepaid, in an envelope addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231, on April 18, 2001.

4/18/01
Date

Sylvia Prawl
Sylvia Prawl

**BOX PATENT APPLICATION
Commissioner for Patents
Washington, DC 20231**

April 18, 2001

NEW APPLICATION TRANSMITTAL LETTER

Sir:

Enclosed are the following papers relating to the above-named new application for patent:

1. Specification (11 pgs.), claims (6 pgs.) and abstract (1 pg.);
2. Drawings (2 sheets);
3. Declaration and Power of Attorney (**executed**);
4. Assignment Recordation Form Cover Sheet (in duplicate) and executed Assignment; and
5. Information Disclosure Statement (Form PTO-1449).

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| CLAIMS AS FILED | | | | |
|--|-----------|-----------|------------|--------------|
| | No. Filed | No. Extra | Rate | Calculations |
| Total Claims | 23- 20 = | 3 | \$18 | \$54.00 |
| Independent Claims | 3 - 3 = | 0 | \$80 | \$0.00 |
| Multiple Dependent Claim(s), if applicable | | | \$260 = | \$0 |
| Basic Filing Fee | | | | \$710.00 |
| | | | Total Fee: | \$764.00 |

Please file the application and charge **International Business Machines (IBM)** Account No. 09-0461 the amount of \$804.00 to cover the filing (\$764.00) and Assignment recordal (\$40.00) fees. Two copies of this letter are enclosed. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or to credit Deposit Account No. 09-0461 as required to correct the error.

Please address all correspondence to:

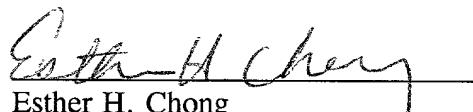
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Telephone calls should be directed to the undersigned at (215) 923-4466.

Respectfully submitted,

4/18/01

Date



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